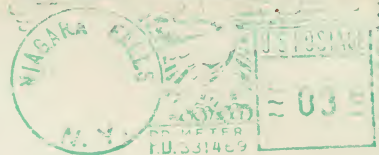




**AMBASSADOR  
LEATHER GOODS**

Ambassador Building/Niagara Falls, New York 14303



T NELSON  
BOX 1546  
POUGHKEEPSIE

NY 12603



AMBASSADOR LEATHER GOODS AMBASSADOR BLDG. • NIAGARA FALLS, N. Y. 14303

Introducing...

Something new in men's wallets

# A Wallet That Keeps All Of Your Credit Cards Right At Your Fingertips



STYLE CL 70

Shown full size

You are invited to examine and use  
this handsome wallet on a ten-day free trial

Ever since 1950, when the credit card industry was started, men have been stuffing more and more into their wallets. Credit cards, business cards, money, photographs, and more credit cards. Result? You have to fumble and hunt for cards that ought to be right at your fingertips.



But...

Here's news of an amazingly different kind of hip pocket wallet. It does more than simply hold everything you now carry in your wallet--it organizes your cards so you can find any of them in two seconds!

*It's a fine  
hip-pocket wallet...  
plus these amazing  
features*



We start with a fine wallet. The Continental is a well-made hip pocket wallet with a full-sized currency compartment, a deep pocket for business cards, and two roomy inside pockets for your private papers.

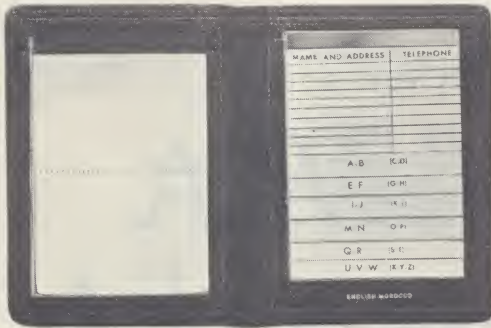
You can order the Continental in polished fine-grained Cowhide or in imported English Morocco. In either leather you'll receive excellent workmanship (fine, tiny stitching...hand turned edges...rich moire taffeta lining.)



We add a phone index. A highly ingenious flip-up telephone index with room for 120 phone numbers and addresses.

It gives you plenty of room to write on, but it takes up almost no space at all! With this useful little telephone index in your wallet, you always have important phone numbers instantly available.

*And there's more!*



A perforated memo pad. The Continental comes with a neatly perforated note pad that slips into a special holder. You'll use it for jotting down special memoranda.

Replacement pads are always available, and it's highly convenient to have notepaper right at your fingertips. Businessmen and professional men tell us that the memo pad is a tremendously useful feature of their Continental.



A place to keep all your cards. Here's the most ingenious and most useful special feature of all--it's a "display magazine" whose pages are tough, transparent Pliofilm. You slip your credit cards, photographs, calendar, gas cards, and identification cards into these "pages."

You'll never fumble for a card again--simply flip the pages open and each card is immediately visible.



Free! Your initials in gold. Like most well-designed things, the Continental is very handsome indeed. We make it even better-looking by adding, at no extra cost to you, your initials in striking 14-karat raised gold plate.

With all of these features--fine wallet, telephone index, note pad, Ambassador's famous sleeve of twelve transparent pockets--the Continental folds down to a slim 3 1/2 by 4 3/4 inches. Weighing only 3 ounces, it's a marvel of excellent design.

The price? The price is a marvel, too: only \$6.95 in either of our magnificent leathers.

And here's a special offer: you may send for your Continental, keep it and use it for ten full days, and then get every cent of your money back if you aren't delighted with this fine wallet.



Order your Continental today. Tell us the initials you want, and specify the leather and the color of your choice. We'll rush it to you for your ten-day trial. May I suggest you fill out the order form now, while it's handy?

Sincerely,

*Murray Hall*

Murray Hall

**P.S.** More than 300,000 men carry the Continental. They include several congressmen, famous athletes, business leaders, and an ex-president of the United States! Many of them buy extra Continentals to give as treasured gifts to their friends. If you'd like to order more than one of these fine wallets, the cost of additional Continentals makes them a great bargain. Two for \$12.95, three for \$17.90...initialed, gift-boxed, and postpaid.

Order Style CL 70





**AMBASSADOR**

*Introduces...*



Size: 23" x 11" x 11"

**SPECIAL**  
**"006" 19<sup>95</sup>**

ONLY ONE INCH  
SMALLER IN SIZE  
OUTSTANDING VALUE!

**"007" CARGO BAG**  
**\$2795**

## SKAI-MASTER CARGO BAG

Look no further. This is the one for every man! If you happen to be the "007" type — always on the go, and ready to take off on a minute's notice — the SKAI-MASTER Cargo Bag will be your favorite, most often used, and certainly, your most dashing piece of luggage. Member of the country club set? Tuck your tennis, golf, or beach gear into this fabulous carry-all, and bask in the compliments you'll get when your fellow enthusiasts glimpse your SKAI-MASTER.

**GUARANTEED!**  
Full refund on  
orders returned  
in good condition  
within ten days.

Steady schedule of short hops or long hauls on business? This is the one to take along, and the one that will give you the longest wear!

SKAI is an imported European material in Terresta Brown and High-Lustre Black — with superb strength for long wear — with the uncanny look and feel of fine Italian leather — with an unmistakable air of elegance and individuality that promises the most enjoyable use. Handsomely appointed with brass harness buckle, identification card holder, lock and key, and two sets of handles that make for two-way portability! So, look no further. This is the one for YOU!



**AMBASSADOR LEATHER GOODS**

AMBASSADOR BUILDING • NIAGARA FALLS, N.Y. 14303

Available directly from

Please turn over ➔



*Advance Showing* for AMBASSADOR customers ONLY!  
**ASTRO-BAR** *Deluxe* ATTACHÉ CASE



ASTRO-BAR — the attaché case of tomorrow — is available today, but only to customers of Ambassador! (Will not be made available to the general public until the end of the year!) Order yours today, in your choice of the two most popular luggage colors, on a no-risk 10-Day Trial Examination. (Although Ambassador has an "exclusive" on the DELUXE ASTRO-BAR ATTACHÉ CASE, the shipment will be limited, and orders will be processed on a first-come, first served basis. So don't miss out. Order now!)

*This is the  
solid-steel  
ASTRO-BAR*

Flick it up — the 4-pocket file is open. Flick it down — the file is closed securely; the contents stay in place! Makes straps, clasps and all other file closures obsolete.



**COLORS:** Jet Black, Deep Olive, (with matching interiors)

*only \$14<sup>95</sup>*



ACTUAL SIZE:  
17"x12"x4½"



To prove the super strength of the ASTRO-BAR Attaché Case, we had a 355-Lb. man jump on it repeatedly — it **did not break or dent**. (When stomped on by a 4½ ton elephant, however, it crumpled like a paper bag!) So — unless you spend a great deal of time in the company of elephants who like to stomp on

attaché cases, you can depend on many long years of superb service from your ASTRO-BAR Case!

**ORDER TODAY! 10-DAY TRIAL EXAMINATION**



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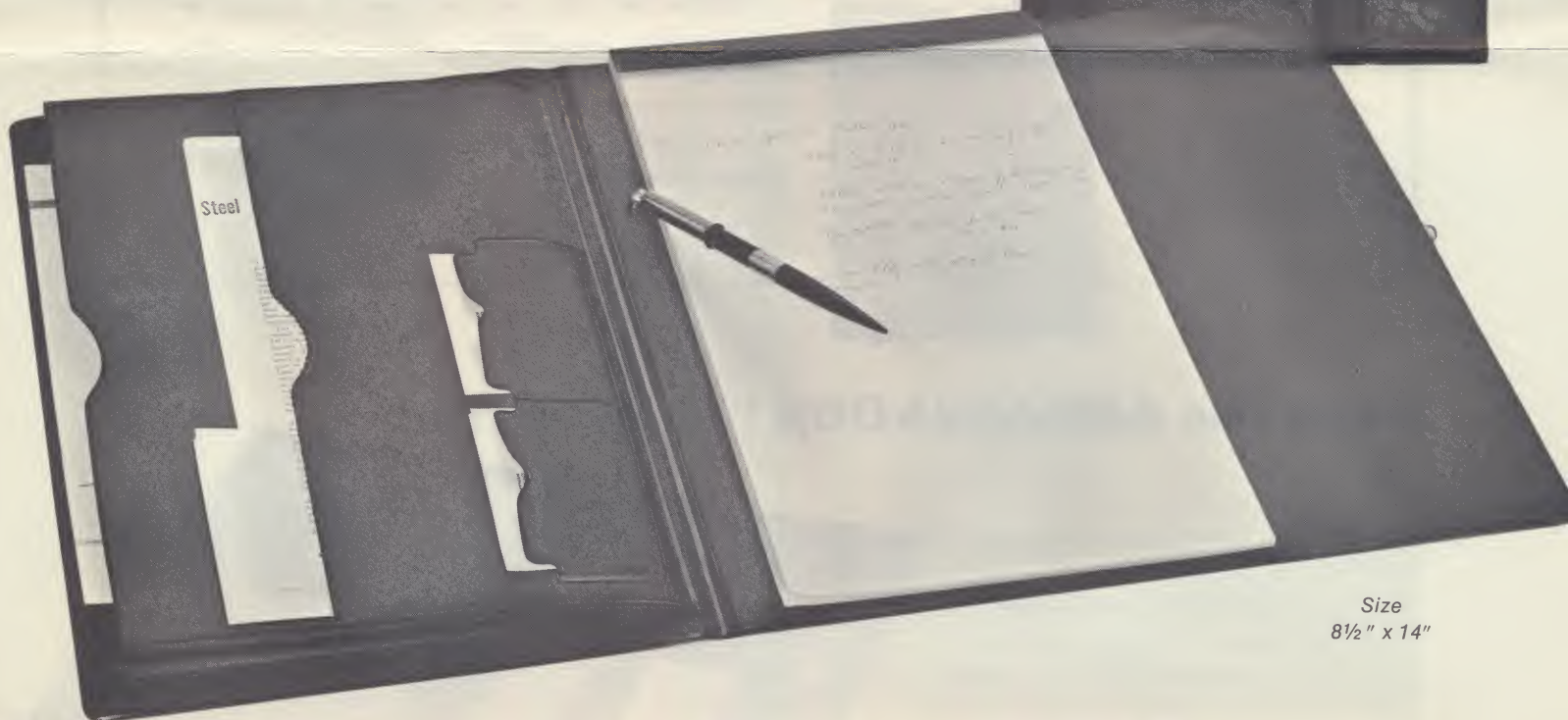
**These exclusive features make the ASTRO-BAR Attaché Case the finest case you can own . . .**

- **Solid steel file closure!** Flick up the ingenious ASTRO-BAR to open the expandable file — flick it down to lock the file securely! No buttons, straps, zippers, clasps or snaps!
- **Frame molded of BOLATRON**, incredibly resistant to dents, scuff-marks, extreme heat or cold. Made to last, and last and last . . . for many years of constant use!
- **Lightweight — pliable!** The perfect attaché for travel on land, sea and air!
- **Color-fast!** — will not fade or wipe off!
- **Cadmium-plated hardware** — guaranteed not to rust or tarnish!
- **Guaranteed lifetime handle!**
- **Four bumper studs** — for extra protection!
- **Your initials in 14kt. raised gold-plate** — FREE!

**TO ORDER SPECIFY STYLE AB-400 and the COLOR OF YOUR CHOICE**



**SNAP OPEN  
THE LOCK**  
*on this*  
**SLEEK,  
Eye-Catching  
PORTFOLIO,**  
*and* **PRESTO**



Size  
8½" x 14"

**there's a PORTABLE DESK inside!** (*complete with built-in swivel-up ballpoint pen!*)

An amazing feat of magic — converting this very good looking portfolio case into a king-size desk . . . with just a snap of a lock!

The **Porto-Desk** contains three deep, tiered compartments for your important papers, contracts, stationery. Two additional pockets hold business cards, memos, stamps. **PLUS** — you get a swivel-up pen and a ruled legal size pad!

Crafted of elegant virgin vinyl, electronically sealed over

stiff front-and-back boards, for years of enjoyable day-to-day use! Ridge-embossed backbone for easy flexing. Polished metal lock. Handsomely personalized with 14 kt. raised gold-plate initials — a complimentary "extra" from Ambassador!

Available in charcoal black or olive green, this beauty has the exclusive dimension and texture of a very expensive travel case, but — ready for another bit of magic ?

(2 more Models on Reverse Side!)

**\$795**  
Only  
PORTO-DESK  
STYLE PD 636



AMBASSADOR LEATHER GOODS / Ambassador Building / Niagara Falls, New York 14303



# Handsome, Matching Executive Accessories!

## Open the AMBASSADOR "Clipper Desk" Folio...



... and find executive "extras" galore, including a built-in, swivel-up pen, a handy pocket for stationery and notes, a window pocket for business cards *plus* a sturdy, satin-gold finished clip and ruled pad.

Closes flat, trim, because cover is notched to clear the clip! Your choice of rugged charcoal black or olive green in a stunning dimension and texture. 14 kt. raised gold-plated initials included free!

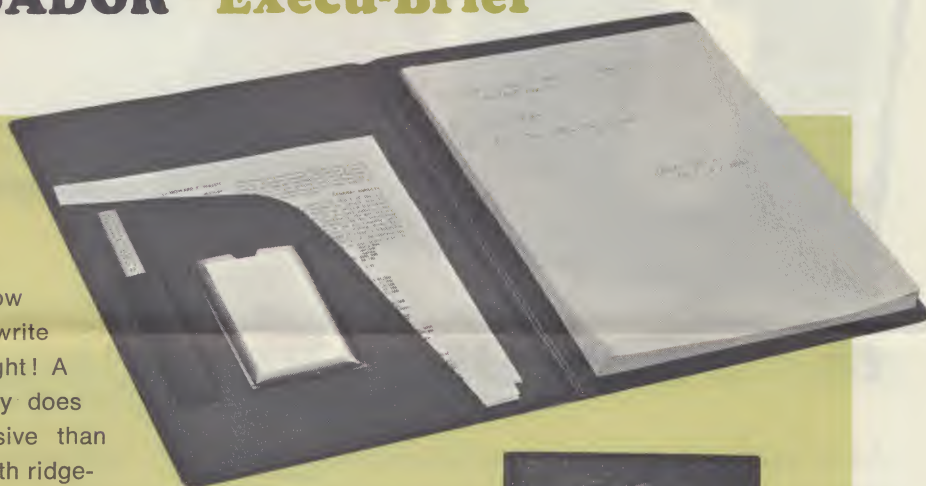
STYLE CD-640 **\$5<sup>50</sup>**  
(8½" x 11") only

STYLE CD-14 **\$5<sup>95</sup>**  
(8½" x 14") only



## Open the AMBASSADOR "Execu-Brief"

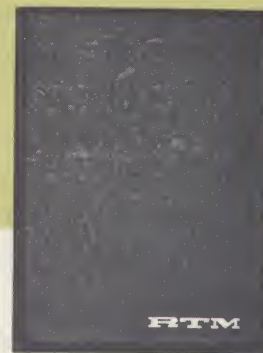
... and find a portable desk top inside! Stash your stationery and reference notes in the handy, wide compartment—fill the window pocket with your business cards—write away on the ruled pad to the right! A "basic" brief holder that not only does the job, but looks more expensive than costlier styles! Superbly crafted with ridge-embossed backbone for easy flexing. Your choice of charcoal black or olive green, personalized free!



STYLE EB-645 **\$4<sup>50</sup>**  
(8½" x 11") only

STYLE EB-14 **\$4<sup>95</sup>**  
(8½" x 14") only

An inimitable selection of practical, lasting business aids  
... perfect for personal and gift use!

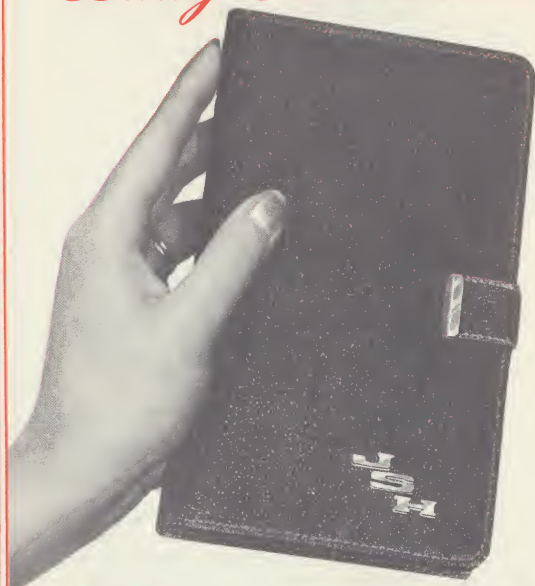


● **FULLY GUARANTEED!** Use enclosed form to order today...



The Lady Ambassador helps you keep your pocketbook all neat and well-organized. It puts an end forever to fumbling and hunting for the things you want to find. Only **\$9.95**

*This is the  
Lady Ambassador.*



**You are invited to send for your Lady Ambassador on a ten-day free trial.**

The Lady Ambassador is amazingly useful. Amazingly beautiful, too. We make it even more beautiful by adding your initials in genuine 14 karat raised gold plate...at no extra charge.

You'll be delighted with its slim grace. 6¾ inches long, it weighs only a few tiny ounces, and it closes wafer-thin to slip into your pocketbook.

The Lady Ambassador is crafted of beautiful Imported English Morocco and Top Grain Cowhide. You can see its grain in the picture on the other side of this folder. It keeps its beauty for years. Choose from five stunning fashion colors: Fire Red, Azure Blue, Jet Black, Tawny Beige, or Frosted White.

*To see all that the Lady Ambassador does to help you keep your pocketbook neat, turn to the other side.*



AMBASSADOR LEATHER GOODS  
AMBASSADOR BUILDING, NIAGARA FALLS, N.Y. 14303



Make notes on the perforated note pad with its 100 replaceable sheets.

Slim-line pen is a neat and lovely part of your Lady Ambassador.

Telephone index, too. This little marvel is a flip-up index that has room for 80 phone numbers and addresses, but takes up next to no space at all.

Full-size bill compartment—a total of three different pockets to help you keep your things neatly arranged.

Your initials in 14 karat raised gold plate at no extra charge.

You never fumble through your pocketbook. There's room for 24 cards and photographs in the amazing see-through "magazine." Just slip your cards into the transparent "pages" and—presto!—every card is always in sight when you want it. Ideal for credit cards, charge-plates, licenses, calendars, photographs.

# Try the Lady Ambassador for ten full days, free!

*Send for your Lady Ambassador today. Keep it and use it for ten full days. See how much you like it. And then, you must be delighted or your money back.*

Lady Ambassador in Imported English Morocco or Top Grain Cowhide. Style LL-60

## \$995

Gift-boxed and postpaid.  
2 for \$18.95. 3 for \$26.95.  
Colors: Morocco: Fire Red, Jet Black. Cowhide: Frosted White, Tawny Beige, Azure Blue, Fire Red, Black.

### "How can Ambassador do it?"

People write and ask us: "How can Ambassador offer *personalized* items on a free trial basis? We know of no other company that does this."

The answer is simple. Very few Lady Ambassadors are returned. Almost everybody who tries it falls in love with it. Our free trial offer is a sign of our faith in the Lady Ambassador.





# AMBASSADOR LEATHER GOODS

AMBASSADOR BUILDING/NIAGARA FALLS/N.Y. 14303

FOR OFFICE USE ONLY

NAME \_\_\_\_\_  
PLEASE PRINT

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_  
ZIP  
CODE

ITEM NO.	HOW MANY	STYLE NO.	DESCRIPTION	INITIALS	COLOR	PRICE	TOTAL
1							
2							
3							
4							
5							
6							
7							
8							
9							
10							

PLEASE SPECIFY

☐ CHECK OR MONEY ORDER ENCLOSED  
(We pay shipping and handling costs)

☐ PLEASE SEND C.O.D.  
(You pay postal and C.O.D. charges)

TOTAL

N.Y. RESIDENTS ADD  
N.Y. AND LOCAL SALES TAX

TOTAL AMOUNT

\$

PLEASE SEND  
ITEM NO.

AS A GIFT TO:

PLEASE SEND  
ITEM NO.

AS A GIFT TO:

☐ ENCLOSE GIFT CARD

☐ ENCLOSE GIFT CARD

SATISFACTION GUARANTEED OR YOUR MONEY INSTANTLY REFUNDED



FIRST CLASS  
Permit No. 578  
Niagara Falls, N. Y.

NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

**BUSINESS REPLY MAIL**

POSTAGE WILL BE PAID BY

**Ambassador Leather Goods**

AMBASSADOR BLDG.

NIAGARA FALLS, N. Y. 14303

